

"Back in Bologna party Artribune and Unipol to CUBE. In ArtCityWhiteNight Art Fair," *Artribune*, January 25, 2017

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Saturday, January 28 from 20 to 24 returns the party Cube Unipol-Artribune, now fixed date Article Bolognese week. At the Art Space CUBE, the white night of Bologna Art Fair. As it opens the exhibition Pleasant Places of Quayola. The Technological Sublime and the relationship between art, "Nature and Technology, edited by Federica Patti



Quayola, Pleasant Places, 2015 video still

On the occasion of 41.ma edition of Arte Fiera Bologna, Artribune and Unipol Group to join forces again along with the now fixed date of the party ArtCityWhiteNight Saturday, January 28 from 20 to 24 at CUBE - Unipol Bologna Center. The appointment also confirms for 2017 the partnership between Artribune and Unipol Group, a well-established collaboration by four years of projects together. CUBE will be as always the location: multimedia, interactive, open to all, and is synthesized in the form of art, technology and document the history, identity and social values of the group that, with this reality, donated to the city of Bologna a place vital to this. The party signed by CUBE and Artribune will also offer the opportunity to pick up your copy of the expected n. 35 Artribune Magazine, fresh off the press, and to visit Pleasant Places of Quayola. The Technological Sublime and the relationship between art, nature and technology, edited by Federica Patti, a solo exhibition dedicated to one of the most recognized artists in the digital world scene.

Quayola, BETWEEN DIGITAL LIFE AND VAN GOGH

Citing the dawn of Flemish landscape painting of the seventeenth century, Pleasant Places is a tribute to the last period of Van Gogh's life, when, for the painter, the landscape became creative pretext in developing a vision and a more intimate gestures. The exhibition will be enriched by a schedule of related events. Fascinated by the observation of the world through computer vision systems, the artistic career of Quayola explores the fine line between reality and fiction; in contact and in connection with his conception, the greatest masterpieces of art history were the focus of a transmutation sublime and

unique digital. Central is the video Pleasant Places, filmed in ultra HD mode in the same campaign of Provence that inspired Van Gogh over a century ago. Accompanying the video installation, the trees of the 3D-scans series PP series, computer-generated images, starting from 3D laser scans of the same high-resolution video Provencal landscapes. The high resolution 3D scans and subsequent rendering process allow you to reach a level of definition of the image almost infinite and perfect. The exhibition will be enriched by a schedule of related events including the “Meet the artist” in the afternoon of Sunday, January 29 (by reservation).